tiaraparadise001@gmail.com

+917559623077

P.O. Bundla

Palampur, HP - 176061

Sukomal Joshua

# WORK DESCRIPTION:

A seasoned content curator with an interminable zeal to bring trailblazing content on the web, I seek opportunities that harness my talents in helping brands build a winning web presence with revolutionary content and story ideas.

With proven expertise in delivering exceptional content across all verticals (non-technical), my work encourages readers to explore brand services and make better lifestyle choices.

I strive for perfection and willingly attempt to create fresh, insightful content that addresses readers' queries and entertains their wishes. For me, "Plagiarising" and "Copying" are unethical concepts. I believe in honest work practices and devote my hard-earned skills in dissecting truth from all the information available on the web.

In my stints with clients from different domains, I’ve learnt the intricacies of what makes content truly stand out. I am well versed with SEO trends and can even help with publishing tasks.

Each piece written, proofread and edited by me always turns out 100% accurate and plagiarism-free with a new set of words, ideas and manner of language even if the content is to be written on the same subject several times.

PUBLISHED WORK:

https://www.searchhomeremedy.com/7-diy-parsley-face-masks-to-combat-dark-spots-on-your-face/amp/

<https://yehaindia.com/squalane-oil-a-revolutionary-beauty-potion-for-cheerful-skin-and-lustrous-hair/>

<https://yehaindia.com/hemp-in-skincare-what-makes-hemp-a-promising-ingredient/>

<https://www.traveltourxp.com/8-spectacular-paragliding-sites-in-the-world/amp/>

KEY SKILLS:

* Articles & Blogs
* Press Releases
* Product Descriptions
* Ghostwriting
* WordPress Publishing
* Proofreading & Editing
* Search Engine Optimization (SEO)
* Content Ideation
* Fact Researching
* Attention to Detail

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# LINKEDIN ID:

# <https://www.linkedin.com/in/sukomal-joshua-74912025?trk=contact-info>

# OBJECTIVE:

Equipping clients with creative insights and quality content to help them gain better exposure in the fiercely competitive web industry.

# EXPERIENCE:

## *Yeh Hai India, Mumbai*

## *Digital Content Manager*

November 2021 - PRESENT

**Responsibilities:**

* Ideating titles and story ideas
* Creating content for Social Media Handles
* Writing in-depth articles on beauty, health, and lifestyle

## *Flexinet Technologies*, Shimla

## *Freelance Blog Writer*

MONTH 2020 - MONTH 2022

**Responsibilities**:

* Writing blogs on modern gadgets, architecture and jewelry

## *Techvision Pvt. Ltd., Noida Travel Blog Writer*

SEPTEMBER 2017 - MARCH 2020

**Responsibilities:**

* Creating keyword rich travel blogs
* Writing Press Releases announcing the launch of travel packages
* Creating Web Content & detailed itineraries for a Travel Start up

## *Ayushveda Informatics, Panchkula*

## *Travel & Lifestyle Blogger*

## JUNE 2015 - SEPTEMBER 2017

**Responsibilities:**

* Writing in-depth articles on health, travel & lifestyle
* Ideating story ideas for better Google ranking
* Sourcing images as per the needs of articles

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# EDUCATION:

## St. Paul's School, Palampur

MARCH 1989 - MARCH 2002

Intermediate Science (Mathematics, Physics, English)

## S.C.V.B. College, Palampur

MARCH 2002 - MARCH 2005

B.A. (Communicative English, English Literature, Environment Studies)

# PERSONAL INFORMATION:

DATE OF BIRTH: 19/09/85

GENDER: Female

NATIONALITY: Indian

WHATSAPP CONTACT.: 7559623077

Alternate EMAIL: ghumansukomal@gmail.com