

Thirulogachandar Desinghu



✉ chandru.lem@gmail.com

in [linkedin.com/in/thirulogachandar-desinghu-127b7b27](https://www.linkedin.com/in/thirulogachandar-desinghu-127b7b27)



Summary

7+ yrs B2B/B2C Businesses (From Customer Experience to Business Management). Delivered 125% + conversions for 2 consecutive years. Would like to join an enthusiastic team to learn more and to help the team with gained experience. Passionate about leading and mentoring the B2B/B2C Businesses. Operations Manager | Project manager | Strategic Brand Consultant | Digital Marketing Consultant | Customer Experience & Relationship


Experience

-  **Operations Manager** Jan 2016- Present
Webdefy Creative Studio
- Key Responsibilities**
- Operations & Project Management
 - Digital Marketing & Brand Consultant
 - Business Development
 - Account Management
-  **Team Lead Manager** Dec 2012 - Jan 2016
Aegis Limited (Essar Group) 3 years 2 months
- Key Responsibilities**
- Email flow of day-to-day operations
 - MIS on Email Closures
 - Training and Monitoring the Team's Performance
 - Strategy Development to reach the Goal
 - Reporting MBR & QBR on Team & Business Performance

Education

-  **KCG College of Technology** 2008 - 2011
Bachelor of Engineering - BE, Computer Science, 64%
-  **Adhiparasakthi Polytechnic College** 2005 - 2008
High School Diploma, Electrical and Electronics Engineering, 87%

Skills

-  Digital Marketing Experience • Web Project Management • IT Operations • Team Leadership • Customer Experience Management • Customer Experience Analysis • Microsoft Excel • Business Development • Strategic Brand Consulting • Client Relations

Certifications

NISM-VA • National Institute of Security Marketing

Honors & Awards

Best Team Lead • Aegis Limited • May 2015

Best Floor Support - SME • Aegis Limited • May 2014